

Franz Haas,
`Schweizer` Moscato Rosa 2024
Alto-Adige, Trentino-Alto Adige, Italy



Grape Varieties	100% Moscato Rosa
Winemaker	Franz Haas
Closure	Screwcap
ABV	10.5%
Residual Sugar	140g/L
Acidity	6.05g/L
Wine pH	3.3
Bottle Sizes	50cl
Notes	Vegetarian, Vegan

PRODUCER

The Haas family has been growing grapes in Montagna in the province of Bolzano in the Alto Adige for generations. However, it is only with Franz, who died prematurely in 2022, that they began to produce and bottle quality wines. Franz studied at Geisenheim before working as a broker of Italian wines into the German market. After several years, he took over the running of the family business. Franz went to tremendous lengths to grow good grapes and strived to preserve the flavours of the fruit during winemaking. As a result, the wines that are produced today are infused with great character and show a rare purity and balance on the palate.

VINEYARDS

Moscato Rosa, an indigenous aromatic variety of Alto Adige, is cultivated at altitudes of 250– 300 metres in the well-ventilated hillsides of Eгна. Consistent airflow is essential in this area, as it prevents excess humidity and inhibits the development of moulds such as botrytis. For this particularly delicate grape, the presence of botrytis is undesirable, as it diminishes the variety's distinctive aromatic intensity. The selected vineyards face south and southwest, benefiting from optimal sun exposure, and are rooted in diverse soils composed of porphyry, sand, clay, and chalk.

VINTAGE

The 2024 vintage required careful vineyard management following a very wet spring, when heavy rainfall threatened vegetative growth and flowering. A warm summer provided welcome relief, although rain returned at the start of harvest. Despite these challenges, the harvest delivered fruit that exceeded expectations, resulting in wines of notable quality and complexity.

VINIFICATION

The grapes were macerated for less than 24 hours to limit tannin extraction. Once the desired characteristics were achieved, fermentation was stopped by chilling and filtration, and the young wine was transferred to stainless steel tanks where it remained until bottling.

TASTING NOTES

A bright ruby red in the glass, this Moscato Rosa shows a lively, fresh nose with an intense aromatic bouquet of rose, clove, cinnamon and orange peel. The palate is complex and elegant, with excellent balance.