

MMAD Vineyard,
Blewitt Springs Grenache 2023
McLaren Vale, South Australia, Australia

MMAD
VINEYARD



PRODUCER

MMAD Vineyard is a partnership between Tolpuddle and Shaw + Smith's founders, Martin Shaw and Michael Hill-Smith MW, chief winemaker and CEO Adam Wadewitz and CEO David LeMire MW. MMAD was conceived as an acronym of the team's initials. For many years, this talented quartet had been searching for a site in the McLaren Vale. In early 2021 they purchased an established vineyard in Blewitt Springs, attracted by the potential of old vine Chenin Blanc, Shiraz and Grenache. Just as this team did at Tolpuddle, they have taken an existing site and, through improved viticulture, transformed it into an outstanding single vineyard.

VINEYARDS

Located in the dress circle of Blewitt Springs, MMAD Vineyard was first planted in 1939, and the oldest Grenache blocks date from 1939. The vineyard has the fine Maslin sands found in Blewitt Springs, and is exposed to the fresh sea breezes from the south west. Below the sand is a layer of ironstone pebbles, and this combination of sand, ironstone, and cooling winds gives both perfume and structure to the wines.

VINTAGE

The 2023 season, MMAD's third year working with these old vines, proved to be the latest and coolest vintage yet. The extended season created a generous picking window, allowing each parcel to be harvested at optimal ripeness. As a result, the wines show impressive concentration and depth of flavour, finely balanced by lifted, cool-season aromatics and a refined sense of freshness.

VINIFICATION

The grapes were handpicked, mostly destemmed and fermented as whole berries in open concrete and wood. The wine was then aged in used (three to five years old) 500 litre puncheons, and was racked before bottling.

TASTING NOTES

This Grenache opens with an intense core of red berry and plum notes, supported by baking spice and a silky, expansive mid-palate. Raspberry coulis and rich cherry notes are complemented by fennel seed and cumin, with flavours continuing to unfold as the wine sits in the glass. The tannins are long and finely woven, giving structure to a wine that combines purity and density with a vibrant energy.

Grape Varieties	100% Grenache
Winemaker	Adam Wadewitz
Closure	Stelvin Lux
ABV	14%
Residual Sugar	0.2g/L
Acidity	4.2g/L
Wine pH	3.6
Bottle Sizes	75cl
Notes	Vegetarian, Vegan